

Nimrod— design Marc Newson, 2009



The development of Nimrod low chair was the fruit of many years of research that eventually led to the definitive product, which has been on the market since 2009. Magis' initial objective was to produce this piece using blow-moulding technology, but after countless attempts to achieve the level of technical quality the company has always demanded, this quest was abandoned in favour of rotational moulding, which provided a better aesthetic definition of the chair.



Production process and designer in Magis

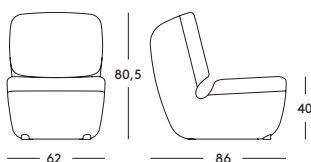


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Technical Sheet

Low chair

Material: shell in rotational-moulded polyethylene. Seat and back cushions covered in woollen fabric (Kvadrat “Divina 3”).

Magis logo is stamped on each product of our collection vouching for their originality.



Shell: White 1736 C
Cushions: Orange F-083 (542)



Shell: White 1736 C
Cushions: Green F-346 (936)



Shell: White 1736 C
Cushions: Purple F-488 (666)



Shell: White 1736 C
Cushions: Yellow F-576 (426)



Designer



Marc Newson

Marc Newson has been described as the most influential designer of his generation. He has worked across a wide range of disciplines, creating everything from furniture and household objects to bicycles and cars, private and commercial aircraft, yachts, various architectural commissions, and signature sculptural pieces for clients across the globe.

His clients include a broad range of the best known and most prestigious brands in the world – from manufacturing and technology to transportation, fashion and the luxury goods sector. Many of his designs have been a runaway success for his clients, and have

achieved the status of modern design icons. Marc Newson was included in Time magazine's 100 Most Influential People in the World, and has received numerous awards and distinctions.

