ABOUT US

TIMELESS DESIGN

All our designs are intentionally timeless. They withstand trends and associate well with different styles, and they can be passed on from one home to the next, carrying over the stories of one lifetime into another. Our collections go back to the essence of what we believe is good design: pieces full of character, made from quality materials that age beautifully. We love that solid wood evolves with the years as it carries the marks of the life that happens to it.

THE BEAUTY OF SOLID WOOD

The beauty of natural materials lies in its peculiarities and imperfections. Variations in the wood grain and colour, knots, medullary rays and other natural characteristics are inherent. These are far from flaws, but an intricate part of its character. We believe that these imperfections contribute to the charm of our products.

CRAFTSMANSHIP

Outstanding craftsmanship is at the core of our brand, and behind the simplicity of our pieces lies a constant drive for innovation. Incorporating advanced techniques to our process of creation, each new design is revised and reworked to the last detail: every curve, texture and line reflects our design values.

Ethnicraft
CARE INSTRUCTIONS

Ethnicraft products are conceived to adapt well to the hydrometric conditions of its environment, although some cracking or movement may occur. This is a normal adaptation to the item's environment.

Your wooden item is finished with a protective varnish. This finish gives the item its desired colour and offers a good protection against stains, even though with this extensive treatment, spills should be removed immediately.

REGULAR CARE

For regular dusting, use a dry cloth. For cleaning or in case of a spill, use a damp cloth and natural soap. Wipe in the direction of the grain. Do not use soap containing detergent or other chemicals. Dry with a soft clean cloth to prevent spotting.

We always recommend protecting surfaces with coasters, mousepads, or placemats as extreme and repetitive daily use or heat can damage the finish. Always move objects such as flowerpots, vases etc from time to time, and ensure any excess water or dampness is wiped dry immediately to prevent marking the surface.
METAL STRUCTURE

We advise the following:

- Dust regularly using a soft dry cloth.
- For a more thorough cleaning, use mild soap and warm water. Rinse with clean water and wipe dry.
- Do not use steel wool, sandpaper, mineral acid, bleach or chlorine cleaners on metal surfaces.
- Do not drag furniture along the floor, as it might damage the protective coating, cause rusting or leave permanent marks on the floor.
- Always lift furniture when moving them from place to place.
TIPS & TRICKS

- This product is intended for indoor use only.
- Recommended humidity in the room: between 40% and 60%.
- Ideal room temperature: between 14 °C/57 °F and 21 °C/70 °F.
- To prevent colour differences:
  - Do not place your item in direct sunlight and move objects placed on furniture surfaces from time to time.
  - Open your extendable table the first three weeks after installing and afterwards on a regular basis.
- Avoid exposure to extreme conditions: do not place item near heating sources or air-conditioners.
- To prevent staining, we recommend that any spills be removed immediately.
- When cleaning the surface, always work in the direction of the wood grain.
- Use place mats and/or coasters to prevent hot pots and pans, or cold glasses and bottles, from leaving marks on furniture.
- Do not drag furniture along the floor, always lift furniture when moving.
- Always ensure water and solutions used to clean the floor do not come in contact with the item's base, as it might leave permanent marks.
We create the foundations of your home, to inspire the stories of your life.

Ethnicraft
www.ethnicraft.com
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