

GUBI

Sejour Collection

BY GAMFRATESI



GUBI presents the Sejour Collection

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The Sejour Lounge Chair is a low-slung chair with playful proportions characterized by a deep, generous seat and a gently curving backrest set atop a slender metal frame and optional wooden armrests. This ingenious pairing of contrasting forms, weights and materials results in an intriguing, almost anthropomorphic form.

Inspired by a contemporary take on the midcentury Scandinavian design tradition, the Sejour Lounge Chair's soft, rounded backrest envelops its solid, welcoming seat, offering tremendous comfort and an invitation to stay awhile, as its name suggests. The curve of the back supports a restful sitting position even over long periods of time. The intimate dialogue between the two forms results in a small, yet elegant chair with a restrained and calm aesthetic.

The Sejour Lounge Chair's armrests, available in solid oak and walnut, reflect the gentle curves of the chair, lending a lightness to counterbalance the mass of the seat and offering alternative sitting positions. Wood and upholstery is a time-honoured Nordic combination given new relevance by this updated design, while the addition of the metal and brass base deftly sets up a contrast between warm and cool materials, playing to the juxtaposition between weight and lightness. The first example of this particular material selection from GamFratesi, the Sejour Lounge Chair recalls human characteristics due to the unusual proportions and mix of materials.

It makes a stylish statement in a bedroom – in fact it references early eighteenth-century 'slipper' chairs, once reserved for sitting on while donning shoes or slippers in elegant Victorian ladies' boudoirs. The slipper typology started to appear in shared living spaces by the 1950s, and today, the Sejour Lounge Chair makes an elegant partner to the Epic Table and works well in arranged groups, but is even stronger in pairs or with a sofa, where there is a sense of the two pieces being deep in conversation. Its small size means

it can be used in a variety of settings from homes to hotel and office lobbies, and its personality ensures it draws attention wherever it finds itself.

Danish-Italian design duo GamFratesi has been working with GUBI since the inception of their studio and, with their own dual heritage, share GUBI's ability to synthesize seemingly opposing ideas – the classic and the contemporary, the intellectual and the eclectic, the understated and the expressive, the manufactured and the unique. In the case of the Sejour Lounge Chair, the contrasts between light and weighty, warm and cool, and soft and firm, provide nuanced internal dialogues that capture the imagination.

"We have always been interested in history and in particular in the Scandinavian tradition. The structure of the Sejour Lounge Chair, together with its wooden elements, create an interesting context – and it is precisely in this interpretation, bringing simplicity through materials and form, that we can reimagine an established concept for the contemporary world."

–Stine Gam and Enrico Fratesi, Designers, GamFratesi

"We wanted to add a more solid and voluminous armchair to the range of furniture that GamFratesi has designed for GUBI to balance the lighter designs we have created together. The 'slipper' typology is not typically seen in contemporary Scandinavian design, so there was an opportunity for GamFratesi to do something different, drawing inspiration from their Danish-Italian heritage with a contemporary touch, while balancing contrasting forms and materials."

–Jacob Gubi Olsen, Owner & Creative Director, GUBI



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